Case Study





The Client

Founded in 1967, Roadbridge is based in Limerick and is a leader in Civil Engineering, operating in Ireland, United Kingdom, Poland, South Pacific and the Middle East.

Roadbridge is renowned for their experience, capability and a proven track record in delivering major projects across a range of sectors on time and on budget.

The company has completed major projects to the highest standards of quality for clients in the transport, renewables and energy, utilities, commercial, industrial, waste management and leisure sectors.



Square One helps **avoid bill shock** by **managing data usage** with regular alerts and updates

The Challenges

In 2017, Roadbridge had a challenge in finding a connectivity partner for their compounds that were either in remote locations, or where they couldn't get broadband installed to site in a timely fashion.

Furthermore, Roadbridge had also suffered from bill shock with their previous supplier and wanted to avoid this in the future in order to keep costs down.

The company engaged with Square One following a recommendation by our partner, 3-Ireland, and were quickly able to source MiFi routers (and 4G/LTE Billion routers for sites that struggled with 4G data signal) and 4G data packages that immediately suited their needs, at industry leading prices - whether on short or longer-term contracts.

The Results

This has provided them with a quick, easy, reliable and cost-effective solution to enhance their productivity in several of their rural sites throughout the whole of the UK in partnership with Square One.

Roadbridge also enjoy the fact that whilst usage from site to site may differ (one site may use 50GB and another might use 350GB), Square One helped avoid bill shock by managing data usage on a daily basis with regular alerts and updates. Based on Square One's real time information on their data consumption, should any Roadbridge data SIM look to be exceeding their monthly data allowance at any time during the month, then Square One can alert Roadbridge and can increase the allowance for that month, thus eradicating any vastly expensive data.



Square One have been a great supplier for Roadbridge's UK operations. They simplified things in the complex space that is mobile communications. By monitoring our usage and tailoring the solutions provided to each unique location, they have removed the headache of achieving fast cost-effective connectivity to many of our sites. As well as being consistently proactive, customer service is very responsive and professional

Dean Butler, Roadbridge IT Manager